

**Local Development Finance Authority  
121 N. Church Street, Hudson, Michigan 49247  
Regular Meeting  
October 24, 2013 6:30 p.m.**

The regular meeting was called to order by Rex Murphy at 6:33 p.m. in the Council Chambers at City Hall.

Roll Call: Present: Rex Murphy, Jr., Watson Clark, John Enerson, Ali Moreno, Pastor Troy Neujahr, and Jack Donaldson  
Absent: Kim Murphy, Jim Driskill, Ed Engle, Jr. and Tim Stanley  
Others Present: Kathleen Eriksen, City Manager Steve Hartsel and Deputy Clerk Jeaniene McClellan.

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**ORDERS OF THE DAY:**

**Excuse absent members:**

Motion by John Enerson, seconded by Watson Clark to **excuse absent members from the meeting**, CARRIED: Unanimously by voice vote.

**Approval of the Minutes:**

Motion by John Enerson, seconded by Jack Donaldson to **approve the minutes from July 25, 2013, and place on file**, CARRIED: Unanimously by voice vote.

**NEW BUSINESS:**

**Financial Report:**

A financial report was given by the City Treasurer, Marcia Willett, ending as of September 30, 2013.

Total Liabilities and Net Assets	\$302,688.61
Total assets	\$155,214.60
Total Expense	<u>\$143,761.19</u>

Motion by Watson Clark, seconded by John Enerson to **accept the financial report, and place on file**, CARRIED: Roll Call 6-0.

**OLD BUSINESS:**

**Marketing Project Update: Kathleen Eriksen, Eriksen Development Co.**

Ms. Kathleen Eriksen presented the new Hudson logo for marketing and the new web site to the members of the LDFA. The overall consensus was, this new web site was very well done ([www.ci.hudson.mi.us](http://www.ci.hudson.mi.us)). There were a few comments that there should be more on the LDFA and also adding a picture of Hudson Public Schools. The City of Hudson facebook page is also up and running. The city has had many positive comments on facebook. Per contract Ms. Eriksen has another 20 hours for maintenance. After October 26, 2014 the city can continue to have a contract with Ms. Eriksen for \$1495.00 per year. There was discussion about putting on things to do around the surrounding areas like; MIS, Croswell Opera House, Lost Nations, Hidden Lake Gardens and Devil's Lake. Colleges should also be added to the site.

**\*\*Kim Murphy arrives at the meeting.**

Motion by Watson Clark, seconded by Ali Moreno to **accept the project from Eriksen Development.**  
Motion deny - clear the floor

Motion by Watson Clark, seconded by Jack Donaldson to **recommend to council to approve the marketing project by Eriksen Development including the web site, logo, and facebook page and authorize paying Eriksen Development \$3,250.00 the remaining balance of the contract and that contract to 10-21-2014.**  
CARRIED: Unanimously by voice vote

**Update: Final Physical Improvement Projects for Industrial Park**

The retention pond aeration pump should be purchased in the spring. The tree order has been placed and Underwood's would have them here for planting before the end of the calendar year. Consumers Energy is preparing a quote for the street lights, and has indicated they should be able to also be installed by the end of the year.

**Bills:**

Motion by Rex Murphy Jr., seconded by Ali Moreno to **confirm the bills**, CARRIED: Unanimously by voice vote.

**Visitors Before Authority:**

There was no Public Comment.

**Adjournment:**

Motion by Rex Murphy Jr., seconded by Ali Moreno to **adjourn the meeting at 8:15 p.m.** There were no objections.

ATTEST:

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Jeaniene McClellan, Deputy Clerk